

1 just make a couple of points. I am too long out of
2 law school to remember how many centuries into the
3 development of property law we are, but it is many.

4 And that is dealing with something that
5 the judicial system can readily understand. They
6 can go out and look at it. If you have a road
7 that's an easement on a piece of property, it is
8 comprehensible.

9 I don't have a lot of optimism about
10 throwing interference resolution to the judicial
11 system. To a large extent that's why the
12 Commission was created. Again, it may not be a
13 perfect mechanism, but it is a working mechanism,
14 and it is a mechanism with considerable expertise
15 here.

16 To just say that we will create rights,
17 and we will adjudicate rights, and we will do that
18 in the normal court process and system I think has
19 all sorts of difficult risks and costs involved in
20 it.

21 MR. ENGELMAN: Okay. Gerry.

22 PROF. FAULHABER: I disagree with one
23 point that you made and agree with others. The
24 notion of saying that spectrum is a public
25 resource. Well, I mean, everything is a public

1 resource, okay? If you put it in that term, it
2 sort of turns it into a religious issue, which I
3 just don't think is helpful.

4 What is more interesting I think is the
5 notion of the opportunistic use, okay? And I gave
6 you sort of the short-mouth version of it, but
7 thanks for your question, because it gives me an
8 opportunity to explain it a little bit more.

9 The notion that we are proposing is one
10 where people do indeed have property rights to
11 spectrum; what is not held by the government -- and
12 what would be on the private side -- but would be
13 subject to what we refer to as a non-interference
14 easement.

15 Which is to say that you would have
16 rights to the spectrum and to use it whenever you
17 want it, and to be free of interference. But you
18 would not have the right to exclude others when you
19 were not broadcasting.

20 So this would work for cognitive radio,
21 or agile radio, provided that if he wants to have
22 his cops call somebody, and you are in the way, you
23 are going to be subject to a very heavy fine if you
24 don't get out of the way.

25 It also works for ultra wideband, and

1 of course, let me say that these are not the
2 answers to the Maiden's Prayer. There are little
3 problems with these things about saying can you
4 actually get out of the way quickly enough.

5 There is some unsettled technical
6 issues on that one but the notion of our proposal
7 of putting in a non-interference easement is
8 precisely to enable these new, very agile, software
9 defined radios, ultra wideband, to operate within
10 the -- in essentially a commons context within a
11 property rights model.

12 So that's -- specifically, we put that
13 in there for those particular issues so that we
14 could get the benefit of commons. Now, let me sort
15 of respond to this. While everything is okay, and
16 the FCC is just cooking along, and why are we going
17 to go to a property rights model.

18 I would say the Gosplan model had
19 worked pretty well up until maybe 5 or 10 years
20 ago, when we basically recognized that we had given
21 away all the spectrum, and if anybody is going to
22 get it now, it is going to be a zero sum gain.

23 Now we find -- well, let me just say
24 that something which would be really simple for not
25 a very major agency to kind of make these

1 decisions, now all of a sudden is occupying the
2 minutiae of spectrum allocation; the White House --
3 okay, we are talking about military versus
4 civilian; the Supreme Court, next wave decision;
5 and the U.S. Congress, which is adjudicating the
6 Nextel 800 megahertz public safety stuff.

7 All of a sudden this is way above the
8 FCC's pay grade, okay? To me that is evidence that
9 this Strauss plan is not working well. It is
10 broken, or else it wouldn't be bumped up as high as
11 it is.

12 MR. WILKINS: The comment that I would
13 in fact actually make is that the gentleman who
14 commented earlier regarding private industry
15 spectrum. That is where our focus is, and that is
16 where we are really applauding the FCC's efforts to
17 look at secondary markets.

18 And we think that the private industry
19 is really where the focus should be. Secondly, I
20 think if you have a minimal set of defined rules,
21 and that would be included in the standardized
22 contract. That would discuss and address the co-
23 channel spectrum and the adjacent channel spectrum
24 for interference, and then address specifically
25 that those issues could be addressed.

1 MR. MARSHALL: I think in a way perhaps
2 the ideology of the property rights issue
3 overwhelms the reality. The real issue is how much
4 is parklawn, commons, and how much of it is
5 privately held. And what is the expense.

6 So you could probably find good
7 solutions in any of the models. The gory issue is
8 which part is point revenue producing and which
9 point is distributed revenue unit producing.

10 I will put in the plug that the
11 internet has probably produced more wealth and lost
12 more in the last several decades than anything that
13 we can conceive of, and yet it has very few point
14 sources
15 of revenue. And the property model almost implies
16 point source.

17 It works well for cell phone, and it
18 works well for what we all use today, the
19 Blackberry. There is no reason to believe that
20 that is the model 30 years from now. And I think
21 if we over-rely on it and put more -- and again it
22 is zero sum. What we put into private property
23 rights is gone forever into public use.

24 And we ought to be holding open at
25 least the rights of the public use to expand,

1 unless you can take it back, which we have not
2 grappled with, and until we get around, and I think
3 that is a fair question.

4 The issue unsaid in all of this is how
5 do you rebuild your plan, and the FCC has some
6 questions here, and that is perhaps one I would
7 like to get through one more time. What do you do
8 when you are wrong, but we will go around then hit
9 it.

10 MR. HARASETH: Just to respond real
11 quickly and then I have some other things, too, the
12 way that you were just saying it, and it is the
13 words, "eminent domain." If there is for some
14 reason or other the public safety for the public
15 good needs access through spectrum somewhere, there
16 is ways of doing that with property right now, and
17 there come be ways of doing that there.

18 The other thing that I wanted to point
19 out is that there is models right now that do exist
20 where some of what we are talking about does work,
21 or is, or could conventionally be working, even
22 within the framework of the FCC's rules and
23 regulations.

24 You have scenarios right now that that
25 weren't discussed in the open two years ago. You

1 have a situation right now where you could have
2 commercial radio providers that are, (a), providing
3 the 911 wireless link to a dispatch center, that
4 over the same exact system could be providing the
5 dispatch service for the delivery of that 911
6 service.

7 Now, here is the conundrum in that
8 situation. Do you put the priority on receiving a
9 911 call from a mother whose child just went in the
10 pool, or do you put it on dispatching the service
11 to that person.

12 So that is a difficult thing there, but
13 that model does exist right now. It's there. The
14 capability is there, and I don't know if it is
15 actually being used, but it is being talked about.

16
17 DR. GOLDBURG: Two things in response
18 to the question. The first one is that we heard
19 some efficiency numbers being thrown around. You
20 know, most systems today only use 15 percent of the
21 spectrum, or 20 percent of the spectrum.

22 That actually may not be very bad. So
23 no one designs or operates systems ever at a
24 hundred percent capacity. So ethernet, which is
25 what most of have running to our desks, that

1 actually is sort of a theoretical limit of about 35
2 percent throughput.

3 Wireless LANs, and I would guess 802.11
4 is similar, because it has a similar access scheme.

5 If the phone company designed your phone system so
6 that it ran at a hundred percent capacity all the
7 time, you wouldn't like it, because most of the
8 time you wouldn't get a connection.

9 So it is just important to keep in mind
10 that 15 or 20 percent may not necessarily be a bad
11 number depending on what the application is.

12 And then the second comment that I
13 wanted to make has to do with -- and maybe this is
14 directly related to property rights issues. What
15 do you expect in return for the spectrum that you
16 have bought. I mean, sort of one of the principles
17 of licensed spectrum has been that not only are you
18 allowed high powered operation, which means that
19 you can cover large areas, but it means that you
20 have a predictable interference environment.

21 So you paid -- one of the things that
22 you paid for is predictable interference
23 environments, which means that you can offer a
24 guaranteed grade of service to customers, and that
25 might actually be a very efficient -- you know, in

1 the economic sense -- use of the spectrum.

2 With unlicensed, which has other
3 advantages, one of the disadvantages is that you
4 have an unpredictable interference environment. So
5 it is very hard to provide services with any
6 guaranteed grade of service in that sort of
7 spectrum at least if there is other users there.

8 MR. ENGELMAN: Gerry, and then there
9 was another question in the audience.

10 PROF. FAULHABER: Let's go to the
11 audience first.

12 MR. ENGELMAN: All right. Then I saw
13 one off about 10 minutes ago off on the right flank
14 here. Way over on this side if you could, please.

15 MR. WEISS: Merrill Weiss, Merrill
16 Weiss Group. I actually have a comment and a
17 question. The comment is that I keep hearing the
18 number bandied about during the discussions about
19 only 15 percent of the population getting their
20 television from broadcasts.

21 And I think that is misinformation. If
22 you take the number of people who get -- who take
23 cable service and satellite service, that will add
24 up to 85 percent. And so, yeah, you think that
25 leaves 15.

1 But what that doesn't take into account
2 is that there are an awful lot of people who have
3 cable or satellite on one t.v., and they own five,
4 or something along those lines.

5 And so there are a lot more people than
6 15 percent who get over-the-air broadcast service,
7 and we learned that lesson the hard way on
8 September 11th in New York, when all of a sudden
9 when the broadcast towers went down, or the
10 broadcast stations went down, and we provided
11 service to the cable head ends, the calls that kept
12 coming from places that were well beyond the 15
13 percent that were assumed to be out there in -- you
14 know, it was always assumed that it was the poor
15 neighborhoods that couldn't afford cable that were
16 watching broadcasts.

17 And the calls started coming from the
18 upscale neighborhoods saying, well, we can't get it
19 in our bedroom, or we can't get it in our kitchen,
20 or whatever. So that there were an awful lot more
21 people who were watching broadcast.

22 And that's in fact what is giving the
23 New York broadcasters the push at this point to try
24 and get their transmitters back on the air, because
25 they are realizing that they are missing a much

1 larger part of the audience, and a much different
2 part of the audience than they thought they were.
3 So just a comment.

4 The question is if you go to a property
5 rights approach, how do you handle the kinds of
6 changes in technology that we were talking about
7 this morning, where you want to be able to bring
8 in, for instance, better receiver capabilities, and
9 you want to be able to bring in the capabilities
10 that are allowed by some of the new technologies.

11 If you have locked in interference
12 rights in an ownership provision, whatever it is --
13 a contract or some kind of lead to spectrum -- then
14 how do you over time force that to adopt better
15 technology so that it provides better protection to
16 its neighbors.

17 Under the licensing provisions that we
18 have now, where there are rules, you at least have
19 the ability over time to tell licenses that you
20 must at a certain time upgrade what you are doing.

21 We have seen that, for instance, in the
22 use of microwave spectrum, where we all of a sudden
23 had certain kinds of dish performance that was
24 required. We are seeing it now in broadcast, and
25 there is a conversion from analog to digital that

1 is being required, however slowly it is occurring.

2 But it is still a requirement.

3 How do we manage the spectrum going
4 forward where we want to make sure that those
5 improvements are taken advantage of when you have a
6 property rights environment.

7 MR. ENGELMAN: Let's go to Gerry, since
8 he is
9 the largest proponent at the table at least.

10 PROF. FAULHABER: Let me handle a
11 number of points here, starting with Preston's.
12 Once we put it in the private domain, it is forever
13 lost to the public? I don't think so. I think we
14 have answered that one.

15 There is also another way in which you
16 can get it back in the public domain, and that is
17 just that the public can buy it. That is kind of
18 how markets work.

19 If we want to set up a national park,
20 we could do it by buying the land. That works
21 perfectly well. You are not conjoined from owning
22 land because you are the Federal government. The
23 Federal government in fact is the largest landowner
24 in the United States.

25 And we can do it, and if there is some

1 kind of a holdup problem, then we have eminent
2 domain. This is all like fairly straightforward.

3 Okay. The 15 to 20 percent efficiency,
4 and let me take you on on that one, Marc. In a
5 static model, where you buy -- let's take the
6 telephone company, where you buy the switches and
7 the trunks, and they are yours.

8 And there is time bearing demand, and
9 yeah, you are going to get an average efficiency,
10 which is sort of 15 to 20 percent. Similarly, if
11 you have to glome on to 24 hours, 7 days, 365
12 spectrum, yeah, you are going to get kind of lousy
13 -- but I think some of the technologies that we
14 have been talking about give rise to dynamic
15 allocational efficiencies.

16 What you are talking about is that you
17 are getting a low efficiency if you have to do
18 static allocations. You know, this is yours, and
19 you are going to have it forever. But if you can
20 start to do some of this dynamic allocation -- and
21 oh, in the static efficiency, we are really bad on
22 that, too.

23 But if you have this dynamic
24 efficiency, I think in the long run you could get
25 much higher efficiencies. Fifteen percent of

1 households. I think I was fairly careful, although
2 somewhat telegraphic to say, that 85 percent of
3 households get their primary delivery through a
4 paid subscription model.

5 There is a lot of rich guys who have,
6 you know, that broadcast television 13 inch in the
7 workroom. And if they were calling after 9-11, I
8 think the right advice is go to your living room.

9 Now, the notion of how this property
10 right -- you know, in the property rights model,
11 what do we do about evolving technology. What do
12 we do about new standards. Well, surely these have
13 been extremely difficult to do in the Gosplan
14 model.

15 And whenever we start talking about
16 putting receiver requirements, which is kind of
17 where you are going with this, everybody sort of
18 gets their undies in a bunch on this, and says, oh,
19 wow, we can't do this.

20 I would think -- and this is spelled
21 out in a little more detail in the paper that we
22 submitted to this, but basically I think in private
23 markets that receiver standards can be on the
24 table, and they would be on the table within
25 private markets, because there is not that many

1 people that would actually make the chips that go
2 in the receiver.

3 And if there is money to be made by
4 changing the chips, then over time as we have in
5 the computer business, you know, shifting bus
6 architectures and so forth, that would get built
7 into the hardware by a common agreement that, yeah,
8 we can all make more money if we build in better
9 filters.

10 Yeah, I think that will happen. No, I
11 think it will happen in the private market. But
12 there is more to that than I can really explain
13 right now.

14 MR. WILKINS: Just one more comment.
15 On the agreement of the trading document or master
16 agreement that you would be using as an instrument
17 so to speak. It is a working document, and it is a
18 changeable document, and so its technology changes
19 as things change, and then you can incorporate that
20 into the document.

21 So over time it would not be -- you
22 know, the document, let's say it was traded for any
23 type of commodity maybe 10 or 15 years ago, is
24 probably not the same document that it is today.

25 MR. MARSHALL: I would like to get one

1 more topic in.

2 DR. GOLDBURG: A quick response to
3 Gerald's comment. The 35 percent number that I
4 quoted for ethernet, for example, was for a heavily
5 loaded ethernet, with lots of users on it. So
6 there is no -- it is not a sense of averaging over
7 days or weeks. It is just intrinsically that's the
8 way that the mechanism works.

9 And somehow the notion that by allowing
10 other technologies to try to -- throwing other
11 technologies in the mix when you already have a
12 system that is completely loaded is going to drive
13 up -- I mean, 35 percent is completely loaded in
14 our case, and it is going to drive up the
15 throughput.

16 I think it is a seductive concept, as
17 most sort of self-organizing technologies are, but
18 what people find when they go out and deploy sort
19 of self-organizing technologies is that it always
20 reaches some equilibrium point, but it is almost
21 always a local minimum, as opposed to -- or a local
22 maximum, as opposed to a global one.

23 So I guess I am a little concerned. We
24 are supposed to be looking at the future here,
25 which is good, but in sort of the near term, the

1 next 5 to 10 years, I wonder if we are starting to
2 write policy checks that the technology is not
3 going to be able to cash for us.

4 MR. MARSHALL: It is a shame that Paul
5 didn't invite someone to defend Gosplan. That
6 would make it a really interesting afternoon. One
7 final topic that I would like to hit on very
8 quickly, and then we will go around and summarize,
9 is are there incentives that can be utilized
10 instead of regulations to promote spectrum
11 efficiency. Marc.

12 DR. GOLDBURG: Sure. I think -- I am
13 going to make a quick comment here, and let maybe
14 some of the more economically-minded folks fill out
15 some of the details.

16 But certainly through the auction
17 process there is a way to promote spectral
18 efficiency, either indirectly, just in that the
19 people who can provide the most services over the
20 spectrum get potentially the greatest cash return,
21 and so they are incentivized to be spectrally
22 efficient.

23 Or maybe having some way of -- I think
24 someone mentioned pollution credits earlier this
25 morning, and one could also have spectral

1 efficiency credits. So the Commission could, for
2 example, and I guess this is a regulation, but have
3 a series of targets. Maybe they are recommended
4 targets.

5 And to the extent that people get close
6 to them, they may get some benefit in terms of a
7 discount at the auction, or extended lifetime for
8 their lease; and to the extent that they are far
9 away from them, they get penalized somehow.

10 MR. LYNCH: I will probably repeat
11 myself, at least as far as commercial systems go,
12 that I don't think that spectral efficiency is
13 necessarily the same thing as efficient use. And
14 you have to take into the equation what is the
15 technology, and what is the cost basis, and the
16 entire thing, and not just simply how much are you
17 pushing down the pipe.

18 And that is for commercial systems.
19 Now let's get into public protection systems and
20 this kind of thing. You really have to get down to
21 what is that system expected to do and at what time
22 of the day, and what standards.

23 If these guys are using like WPS or
24 PAS, and getting a piggyback on Cingular's network,
25 that is one model. But if they are using a

1 dedicated system, just because it only answers
2 emergencies once a day, seven days a week, I think
3 that has to be a different model, and effective use
4 rather than spectral efficiency.

5 MR. HARASETH: I will go back to the
6 auction thing to agree with public safety, and
7 state that as an incentive to get enhanced
8 efficiency and public safety, you are going to have
9 to tie some dollars to that to fund it.

10 And the auction is one way to do it.
11 Whether it is auctioning spectrum X out here for
12 some vendor to do something else, and some of it is
13 earmarked for public safety is one thing. The
14 other one is okay, even if it is public safety
15 spectrum, and the excess capacity on it was
16 auctionable directly as a secondary market for
17 public safety.

18 As long as public safety can meet its
19 needs with the returns on that auction. Maybe it
20 wouldn't be money. Maybe it would be access on the
21 system to certain levels that we are talking about.

22 I am not so sure that that isn't even a
23 possibility right now with the 700 State spectrum
24 that was allocated at 700. So that is not a real
25 far-fetched thing to think about.

1 MR. MARSHALL: I would just comment
2 that I think efficiency is much easier to measure
3 in someone else's system than in your own, and it
4 is of marginal use with engineers, and probably not
5 a lot to policy makers.

6 MR. WILKINS: Of course, my comment is
7 going to be that incentives is in the eyes of the
8 beholder, and the value is in the eyes of the
9 beholder of the spectrum, and I will let the market
10 decide what the incentives are.

11 PROF. FAULHABER: I can't say it better
12 myself. thank you.

13 MR. FITCH: I agree with Michael
14 Lynch's comment that, first of all, you have to
15 consider the intended use and you are measuring
16 against an actual requirement, as opposed to a kind
17 of theoretical calculation.

18 I think a lot of incentives can be
19 created by the commission letting groups of users
20 or licensees, licensed or unlicensed, collaborate
21 and figure out how to optimize utilization of
22 spectrum. There are many instances in which this
23 is already done.

24 Auctions aren't a be all and end all,
25 and as we have seen, they don't necessarily deliver

1 service in every case at all, let alone the most
2 efficient service in every case.

3 You can also do user or regulatory fee
4 structures that promote greater efficiency,
5 particularly if you are trying to move from a
6 current environment to a future environment where
7 there is already been a fair amount of user buy-in.

8 They know that they are going to
9 transition, and they know how they want to
10 transition, and the issue is pace. That can
11 certainly be incentivized.

12 MR. MARSHALL: You can't resist. Go.

13 PROF. FAULHABER: In 1988, I was
14 actually visiting the Soviet Union and talking to
15 the Gosplan guy.

16 MR. MARSHALL: You can represent them
17 here then.

18 PROF. FAULHABER: Yeah, right. So I
19 will be the Gosplan guy. And some factory owners
20 and what have you. Not owners, obviously. But to
21 a man, there was no factory manager who thought
22 that Gosplan was a bad idea. Everybody that was in
23 the system thought it was a grand scheme, and that
24 we should continue, but that we should try and do
25 Gosplan better.

1 And I think that we need to kind of
2 resist that temptation, I think, and to say, well,
3 Gosplan is really okay. We just have to be a
4 little focused more on it, and do it a little
5 better.

6 That doesn't work, okay? Those Gosplan
7 guys were really smart. They really were, okay?
8 Just like the guys at the FCC are really smart. It
9 is the system, and it is not the guys. It just
10 doesn't work.

11 MR. MARSHALL: Okay. I think what I
12 would like to do is spend a little bit of time
13 going around the panel, and then if we have some
14 time, around the room. The objective of this whole
15 thing was to help Paul make some recommendations,
16 rather than divide them into divergent directions.

17
18 So I would like to go around the room
19 and if each one of us could go up and make one
20 recommendation -- policy, rule, whatever -- to
21 improve spectrum efficiency, and what would that
22 be, and what you think the argument for it is. And
23 we will start down with Marc again.

24 DR. GOLDBURG: I am going to have to
25 start reading the questions in the future before

1 they make it all the way around this way. I think
2 what I would like to see in the future, and this
3 will actually take some work, is an allocation --
4 the secrets of flexible allocations that group like
5 services.

6 So wide area with -- blocks of
7 allocations for wide area systems, and for local
8 area systems, and blocks of allocation for
9 broadcast systems, and two-way systems. Blocks of
10 allocations for TDD systems and FDD systems.

11 And I think if one categorizes the
12 technologies that way, even though we could have a
13 religious war over the best two-way FDD cellular or
14 interface, we would find at the end of the day that
15 the performance and the requirements of those
16 technologies are actually all pretty similar.

17 So it would be possible to set aside
18 chunks of spectrum for certain general uses, but
19 then still allow technical innovation and freedom
20 of technology choice within them.

21 MR. LYNCH: Well, either Marc is a
22 psychic or he has been watching Nortel for the last
23 couple of years.

24 DR. GOLDBURG: I think you have been
25 watching us.

1 MR. LYNCH: No, no, no, no. But the
2 idea of blocks identified, blocks of spectrum
3 identified for like services is something that we
4 have been promoting on the international arena, and
5 I am sure that Rick is probably tired of hearing us
6 in Geneva talk about that.

7 But the whole concept of whether it is
8 fixed service, mobile service, whatever, identify
9 the spectrum, and stay the heck out of the
10 channelization, and let the operators and the
11 vendors figure that out, and you will find out that
12 we have work systems that work pretty well with
13 each other in there.

14 And it minimizes your pain, and if you
15 say, okay, it is 2 times 20, fine, have a nice
16 life. I don't care if it is 1-1/4 or 25 kilohertz
17 channels or what. Just market it, take it, make it
18 work.

19 MR. MARSHALL: Okay. Ron.

20 MR. HARASETH: I don't think there is
21 any one rule or policy, and I really can't restrict
22 myself to one that way. The FCC rules as they
23 exist right now have promulgated over many, many
24 years, many, many years, and it just kind of built
25 on themselves to the point where there are so many

1 archaic bits and pieces that left hanging over
2 there that really slow us down, even today as we
3 speak.

4 I have got situations right now in my
5 own environment coordinating frequencies where we
6 are getting requests for a UHF control channel
7 which theoretically should be used for LAN mobile
8 radio use, and it is in an environment where there
9 is hardly any LAN mobile radio spectrum left for
10 mobile operation, but they want to use it to link
11 other frequencies in LAN mobile.

12 And the reason that they want to do it
13 is because they don't want to pay the premium to
14 get a wireline service to link something together
15 somewhere. And there is absolutely nothing in the
16 rules and regulations that really prevent them from
17 using that frequency in that manner.

18 And yet morally I am at horror about
19 them using it that way, and it is because of the
20 way the rules are essentially written, and it gets
21 right into the fixed-service, mobile-service, and
22 things like that.

23 But it goes way beyond just that.

24 It is just the way that they are, and
25 there are things that they could change right now,